

QUAL360 Asia Pacific 2019



Join Asia's largest gathering for Qualitative Researchers! **Qualitative360 APAC 2019** will be held on **October 16&17** in the beautiful and vibrant city of **Singapore**. With conferences held in Europe, America and Asia, Qual360 caters to the qualitative research community with dedicated, local events in a global context.

With a stellar line-up of qualitative researchers and cutting-edge topics, [QUAL360 APAC](http://apac.qual360.com/) will focus on the latest methodologies and technologies to deliver authentic insight.

Highlights of QUAL360 APAC 2019 agenda include:

- PayPal, AirAsia, and Harley-Davidson will reveal their strategies to automate qualitative research
- Uber will share how researcher can become more efficient in collecting accurate insights from various locations
- Mondelez will outline how to leverage forecasting with Qual to understand the evolution of mega trends for different consumer cohorts
- L'Oreal will be showcase how insights can fuel product innovation
- Unilever will share how they are future proofing a B2B business using semiotics and cultural insights



Interested in joining the conference? Use **JMRA20** promo code to avail discount of 20% on the conference tickets! Visit <http://apac.qual360.com/> to book your tickets.