

GLOBAL INSIGHTS

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GRBN NEWS



GLOBAL RESEARCH
BUSINESS NETWORK
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Special Edition November 2019

GRBN News

**Take a peak
behind the
curtain**

GRBN launches Global Events Calendar

**Discover the best events across the
globe**

Industry events play a crucial part in both personal and professional development. We are proud to launch the GRBN Global Events Calendar; a tool to help you find the best events for your needs across the globe. [Read more...](#)

How do you demonstrate the ROI of insights?

Featured Guest



A Revolution is Building

By **Simon Chadwick**, [Cambiar Consulting](#)

Since the initial ROI of Insights Handbook was first published, a quiet revolution has been building in the insights industry. Slowly at first, but with ever-increasing momentum, corporate Insights functions have started to embrace not only the thought that measuring the impact of their insights on the business as a whole is a good idea, but also that it can and should be done. [Read more...](#)

A banner for RTi Research. On the left is the RTi Research logo, which consists of a blue globe icon and the text 'RTi Research' in a sans-serif font. Below the logo is the website 'rtiresearch.com' and the phone number '1 203 324 2420'. To the right of the logo is a black rectangular area with the text 'FROM DATA TO MEANING' in white, uppercase, sans-serif font. A small 'SM' trademark symbol is to the right of 'MEANING'. On the far right of the banner is a small image of a child's face with colorful paint on their hands and face.

GRBN News



Building Business Impact

Your key to increasing your influence, growing your resources and advancing your career

GRBN offers a suite of tools and services to help Insights leaders build their Business Impact. From the new Handbook and its accompanying Executive Summary, to workshops and bespoke consulting services, we, together with our partners which include Cambiar Consulting and Client Advocates, are ready to help anyone interested in maximizing the Business Impact of Insights. [Read more...](#)



Global Insights

Catch up with the latest news from GRBN and our members, as well as from featured guests. Discover upcoming industry events

[Read the latest issue...](#)

Featured Events



The Insights Paradigm Shift

November 20, 2019 - Toronto, Canada

[Find out more and register](#)



IA CONVERGE: THE INTERSECTION OF DATA SCIENCE, MARKET RESEARCH & ANALYTICS

November 10-12, 2019 - Los Angeles, USA

[Find out more and register](#)

