

AMRSRS

2019 NATIONAL CONFERENCE

THURSDAY 8TH & FRIDAY 9TH AUGUST

HILTON HOTEL • SYDNEY AUSTRALIA

FESTIVAL OF RESEARCH

INCLUDING THE 2019 APRC CONFERENCE SHOWCASING
THOUGHT LEADERS FROM ACROSS ASIA PACIFIC REGION

CALL FOR SPEAKERS

BE THE VOICE OF OUR PROFESSION

- Access international keynote speakers and thought leaders
- Access clients and potential buyers (30% of delegates)
- Access technological and methodological updates
- Access new thinking
- Access prime networking opportunities
- Access emerging trends

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NATIONAL CONFERENCE
2019

BE THE VOICE OF OUR PROFESSION

The AMSRS National Conference has proven year after year that it is the not to be missed event for the Australian market & social research; insights & data analytics industry.

As an industry we will come together to increase the standard, ethics and understanding of market & social research with our peers, our clients and our partner industries such as advertising and marketing, along with our academic friends.

It is important for us to promote the broad understanding of market and social trends, highlighting the work we do and how it fits in to the complex social changes facing Australia now and in the future. Access your inner storyteller, get involved and share stories of how market and social research is working with other specialisations and disciplines in 2019.

AS A SPEAKER YOU WILL HAVE ACCESS TO

- ✓ 450+ delegates
- ✓ 30%+ of our delegates are buyers & clients
- ✓ the opportunity to be a recognised speaker and thought leader for Australia's peak industry event
- ✓ profile-raising for yourself and your company pre, during and post event
- ✓ presentation assistance and feedback
- ✓ discounted offers

YOU CAN ALSO BE INVOLVED IN OTHER WAYS

Send us your ideas for

- ✓ Keynote speakers both National and International
- ✓ Presentation Ideas
- ✓ Workshops Themes

Are you interested in becoming a part of the Conference Committee?

**For any ideas or queries please email
Leslea at events@amsrs.com.au**

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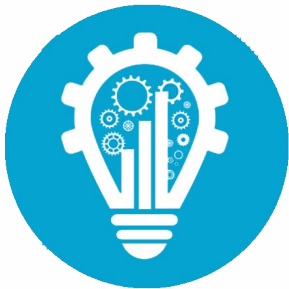
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SPECIFIC SESSION STREAMS | THEMES | TOPICS WE ARE REQUESTING THIS YEAR



ASIA PACIFIC RESEARCH CONTENT

This year the AMSRS National Conference will include the 2019 APRC Conference and we would like to showcase thought leaders working in the Asia Pacific region.



INNOVATION IN
RESEARCH
AND BUSINESS



DIGITAL &
TECHNOLOGY



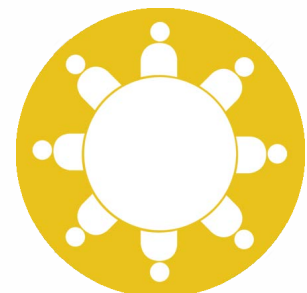
SOCIAL AND
GOVERNMENT



REGULATION /
PRIVACY / GDPR /
GLOBAL TRUST



CLIENT / RESEARCH
BUYER SESSION
TOPICS



THINK TANK /
ROUND TABLE
DISCUSSION TOPICS



If you have a great idea that does not quite fit into these requested streams, please still submit your ideas in the call for speakers.

Presentations with impact

20 SLIDES



X

20 MINS



Each presentation will be given 20 mins and will not have more than 20 slides.

As well as your slides, you will need to provide >

As audiences expect presentation slides to be more and more visual, it is important that what you say is delivered as well.

SPEAKER NOTES



OR

FULL PAPER



Presentation with Speaker Notes

- No minimum - the notes just need to explain the presentation clearly.
- Separate notes are a pain for all concerned - they need to be in the powerpoint document so they are always with the charts.
- The idea is that someone could pick up this document and understand your topic without verbal explanation.

Eligible Award(s)

- Best Conference Presentation
- Young Researcher Award (conditions apply)

Eligible Award(s)

- Best Conference Paper
- Best Conference Presentation
- Young Researcher Award (conditions apply)
- People's Choice Award

Presentation with Full Paper

- Papers will be provided to the conference committee earlier than your presentation and will be in word format.
- As a guide, papers should be about 5000 words, including list of references, tables etc.
- Please number pages.
- References within the text should be author's family name followed by year of publication all in round brackets, eg. (Deming, 1986).
- Tables must be numbered consecutively within the main text using roman numerals (VI) and have a title.
- Figures, diagrams, charts must be numbered consecutively within the main text using arabic numerals (6), black and white and with a title.
- The reference list at the end of the abstract should be complete and in Harvard style using an alphabetical list by author.

- Please note: Only AMSRS members are eligible for being nominated to be judged for the Conference Awards.
- For logistics reasons, please note that there are mandatory 2019 conference templates for papers, presentations and speaker notes.
- To ensure you have the best speaker experience, the conference content committee are there to help you and work with you - ensuring the content and delivery of each presentation is enjoyable.

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How to give us your great idea...

Jump online in January and download the forms, fill them in and then upload your documents by **Friday 15th February 2019**.

Entries will only be accepted via the online submission form.

What we need from you.....by 15th February

For judging your synopsis

1 5-10 ppt slides

› let us see a draft of the idea for your presentation.

2 2 page word (min) abstract

› give us a written description of what you will be presenting.

3 Fill in the entry form

› this lets us know the who, how, why etc.

4 2 minute video of your idea

› If you have not presented for us before, send us a link to any other video of a presentation (or the like) online or send us a short video from your phone letting us know about your idea.

For Advertising

This is for the program, website and marketing materials (as we will launch asap)

5 200 word synopsis of your presentation

6 High res photos of each of the speakers

7 200 word bio of each speaker

YOU WILL NEED TO PROVIDE ALL OF THE ABOVE TO BE CONSIDERED BY THE COMMITTEE

Due Dates & Deliverables:

DATES	TASKS
Fri 15th Feb 2019	Synopsis and draft docs due – Call for Speakers closes
Mon 18th Feb to 7th Mar 2019	Discussions with Committee re your Synopsis (not applicable for all submissions)
Fri 15th Mar 2019	Advise candidates of successful and unsuccessful submissions
Fri 17th May 2019	First rough notes/paper and presentation to discuss with committee
Mon 20th May to 30th May 2019	Discussions with Conference Content Committee regarding your paper/notes & presentation
Fri 14th Jun 2019	Final draft for review committee
Mon 17th to 27th Jun 2019	Discussions with Conference Content Committee regarding your presentation
Fri 28th Jun 2019	FINAL paper/notes & presentations (Due for website and AV logistics) - no changes from this point

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The fine print... (terms & conditions)

→ Synopsis Submission

Synopses submitted for consideration must conform to the following guidelines:

- Your Synopsis must give a clear and detailed picture of the proposed content to allow the Committee to judge the quality of the proposed contribution against the selection criteria.
- If there is any risk that primary research to be presented will not yield the results foreseen, or not be completed in time for the paper, or a key stakeholder may not give approval for the content to be presented - please indicate this.
- AMSRS will confirm receipt of all submitted synopses. If you do not receive confirmation of receipt within three days of sending, please call us on (02) 9566 3100.
- Authors who submit a synopsis acknowledge that the decision of the 2019 Conference Committee is final and that AMSRS cannot be held liable for any inconvenience resulting from the Committee's decision.
- The Conference Committee reserves the right to request changes to submitted papers and presentations and that any cost resulting from such changes are the responsibility of the contributor not the AMSRS.
- The Conference Committee reserves the right to remove any presentations from the Conference Program that are deemed not of a high enough quality to be presented or a blatant sales pitch.
- While joint client papers are particularly welcomed, the Conference Committee assumes that, in line with the AMSRS Code of Professional Behaviour, the author(s) will have obtained permission from clients or other third parties, to present information which requires such permission to be granted, and that the author will indemnify the AMSRS, and ensure that the AMSRS is not held liable for any claims from clients or other third parties incurred by the author's failure to have obtained such permission to use information.
- It is expected that all potential contributors wishing to present papers in an authoritative way to their colleagues in market research and social research will be members of the AMSRS or an equivalent international association. AMSRS membership of the speaker(s) will be a factor in the synopsis' judging.
- There is a maximum of 2 speakers per presentation. If there are specific reasons for more than 2 speakers, please contact us at AMSRS.
- A company can submit as many synopsis as they like. Please note that there will be no more than 2 selected from each company.

→ Deliverables:

- Please ensure that before supplying us with a submission, you can confidently adhere to the timelines required on the following page. We have had some trouble securing the documents and presentations from some speakers in previous years in the timeframes required.
- To try to encourage timely delivery (as stated in the speaker contract) this year we will be accepting a few more presentations than can fit in the program.
- We have increased the amount of contact between speakers and the committee to help achieve our quality and timeline objectives.
- This means that if you are selected, and do not provide your documents on time, we may remove you from presenting at the conference and/or speakers who do not make the timeframes will not be eligible for any of the Conference Awards.
- This also applies to presentations that end up being a sales pitch, or are not of a high enough quality to be presented, as deemed by the Conference Committee.

→ Distribution/Publishing Rights - AMSRS has the right to distribute your submitted presentations, papers, speaker notes, your bio and your photo once submitted for the conference.

The program will be promoted nationally and internationally and your paper or speaker notes along with your presentation in pdf format will be published on our website in the Members Centre.
Video of your presentation may be used as well for further Conference promotion.

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→ Discount Speaker Tickets and Inclusions

All successful presentation and paper submissions will receive:

- A free one day complimentary pass (non transferable) to the conference on the day of your presentation
- Industry recognition
- marketing opportunities

If you would like to purchase the other day we can offer:

- a 2 day pass for \$550 (not including dinner or social events), or
- a full upgrade for \$800 (including dinner and social events)
- This offer is only available to people who are presenting (speaking) a paper and presentation.
- If you have multiple speakers, this offer is only available for up to two speakers.
- Dinner and social events can be purchased additionally.

→ Formats for Judging (by 15th February)

- **Synopsis**
 - 10 ppt slides: let us see your draft presentation
 - 2 page word (min) abstract: give as a written description of what you will be presenting
 - Fill in the entry form: this lets us know the who, how why etc
 - 2 minute video of your idea: take a quick video on your phone and show us your enthusiasm
- **For Advertising** - this is for the program, website and marketing materials (as we will launch asap)
 - 200 word synopsis of your presentation
 - High res photos of each of the speakers
 - 200 word bio of each speaker

→ Formats for Presenting at the Conference

- **Paper / Presentation Notes**

You will be supplied with a word document template for your paper/notes, if you are chosen to present.
- **Presentation**
 - For logistics reasons, please note that there are mandatory 2019 conference templates for papers, presentations and speaker notes.
 - If you want to use a different template, please note - We require you to use our opening and closing slides and the presentation MUST remain in 16:9 dimensions for screen and AV.
 - Your company logo can only be used on the header slide and closing slide where indicated on the template.
 - To ensure you have the best speaker experience, the conference content committee are there to help you and work with you - ensuring the content and delivery of each presentation is enjoyable.
 - We welcome all presentation formats and multimedia. If you are considering not doing your presentation in PPT, please check with the Conference Manager if the venue's IT systems has the AV capabilities to accommodate your format.

→ Judging

- You will need to download all media as live internet links are not allowed due to the possibility of not playing on the day.
- All full written papers & presentations submitted and presented by an AMSRS member will be eligible for the Best Paper Award, The Best Presentation Award and the People's Choice Award.
- Young Researchers (up to 30 years of age as at 30 June 2019) are encouraged to submit presentations and are eligible for the Best Presentation by a Young Researcher Award.
- These will be determined by the judging panel.
- All speaker notes/presentations submitted and presented by an AMSRS member will be eligible for the Best Presentation Award and the People's Choice Award.
- Best Presentation will be determined by a judging panel and the People's Choice will be determined by delegate vote.
- "Other" formatted presentations submitted and presented by an AMSRS member will be eligible for the Best Presentation Award and the People's Choice Award.
- Best Presentation will be determined by a judging panel and the People's Choice will be determined by delegate vote.

The deadline for submitting a synopsis is 5pm Friday 15th February 2019