



esomar

Your trusted global marketing partner in 2026

Expand your brand globally

About esomar

- Established in 1947
- We champion the insights sector
- We are the global community for every data and insights professional.
- We reach over 40,000 professionals worldwide
- Our network spans 130+ countries
- Over 700 companies subscribe to the ICC/ESOMAR Code

We connect, facilitate, inspire, and hold accountable our ecosystem.

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Why esomar

We offer a vast array of channels and platforms, the technical know-how to advise you on how to leverage them in the best way possible, and a hands-on VIP approach to support your business needs.

- Flexible packages that can be mixed and matched to meet your needs
- Expert advice to help you get the most of your marketing budget
- International senior network of highly engaged individuals



In-person Events



Africa 2026

3-5 February 2026
Nairobi / Kenya



Latin America 2026

22-24 March 2026
Rio De Janeiro / Brazil



Insights Summit 2026

12 May 2026
Brussels / Belgium



Asia Pacific 2026

27-29 May 2026
Tokyo / Japan



CEO Forum 2026

29-30 June 2026
Amsterdam/Netherlands



Congress 2026

1-4 September 2026
Valencia / Spain



Awards 2026

2 September 2026
Valencia / Spain



North America 2026

November 2026
USA

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ASIA PACIFIC 2026

27-29 May

Tokyo / Japan



Get involved in ASIA PACIFIC 2026

- 2026 builds on 38 years of events in the region, with the event this year offering a unique focus on global innovation
- Join us in Japan to explore three impactful days, dedicated to new technologies and techniques. Immerse yourself in new knowledge and strategic breakthroughs.



Who will be at Asia Pacific 2026?

- 260+ senior professionals from the region! 60% are research agencies; 16% come from the client side or brands; 24% supply the industry with software
- 60% of delegates have a senior title, including titles (eg) C-Suite (19%), Director (31%); Head of/Manager (19%)
- A very wide range of industries attends, from technology, FMCG/CPG, banking, automotive, energy and many more
- Delegates come from an average of 30+ different countries





Sponsor – Asia Pacific 2026

-10% discount for all ESOMAR Corporate Members

PACKAGES / Items included	Platinum	Gold	Silver	Bronze
Stand (Sqm.)	18	12	9	6
Branding	Premium	High	Medium	Low
Fast track	Yes	Yes	Yes	
Speaking slot	15-minute	10-minute	-	-
Delegate Passes	6	5	4	3
Extra Branding	Podcast 4 Exclusive brandings 4-week banner Header banner	Podcast 3 Exclusive brandings 2-week banner	Back wall graphics 2 Exclusive branding Header banner	Back wall graphics 2 chairs and a table 1 Exclusive branding Middle banner
EARLY BIRD SPECIAL UNTIL 28 November 2025	€ 26 500	€ 21 820	€ 16 180	€ 12 390
After 28 November 2025	€ 27 700	€ 22 820	€ 16 980	€ 12 990



Exhibitor – Asia Pacific 2026

-10% discount for all ESOMAR Corporate Members

PACKAGES / Items included	Medium Stand	Info Point
Stand (Sqm.)	6	3
Backwall graphics	Yes	Yes
Furniture	2 chairs and 1 table Waste basket Electricity Wifi	2 chairs and 1 table Waste basket Electricity Wifi
Delegate Passes	2	1
Announcement of the stand	Yes	Yes
EARLY BIRD SPECIAL UNTIL 28 NOVEMBER 2025	€ 8 060	€ 4 740
After 28 November 2025	€ 8 460	€ 4 940



Bespoke offer – Asia Pacific 2026

-10% discount for all ESOMAR Corporate Members

SPONSORSHIP IDEAS	What is included!	COST
Delegate passes	Add additional passes for your colleagues	€ 900
Client delegate passes	Add additional passes for your clients only (i.e.) not your colleagues – 50 seats available	€ 210
Commercial presentations	Speaking slot featured in the programme *Pricing starts at 10 minutes and 15-minute slots can be added	€ 2,100 and up*
Commercial masterclass	Invite delegates to an in-depth 1-hour training or masterclass to understand more about a specific hands-on topic	€ 2,625
Podcast sponsor and interview packages	Choose a mixed media package including emails, interviews, social media exposure and more (see media packages)	€ 1,050 and up
CLICK Lunch sponsor	Invitation only lunch for brands or clients of research. Sponsors are invited to the lunch (2 representatives) and featured as the sponsor onsite and online	€ 2,700
Party sponsorships	Be acknowledged as PARTY Sponsor including email invitations and push notifications in site	Dependent on costs
Networking sponsorships	Sponsor the celebratory drinks and be the belle of the ball	Dependent on costs

Where will Asia Pacific 2026 be held?



Hilton Tokyo Odaiba

1 Chome-9-1 Daiba

Minato City

Tokyo 135-8625

Japan

+81 3-5500-5500

<https://www.hilton.com/en/hotels/tyotohi-hilton-tokyo-odaiba/>

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Esomar Congress 2026

Valencia / Spain

1 - 4 September 2026





ESOMAR Congress 2026

In 2026, we look forward to welcoming you to Valencia for our 79th Annual Congress, set in a city that blends historic character with modern innovation.

We will be presenting world-class content, extensive business opportunities, and great networking.



Who will be there?

- 1000+ senior professionals from around the world! 60% are research agencies; 20% come from client side or brands; 15% supply the industry with software
- 60% of delegates have a senior title including titles containing CEO (10%), Director (31%), Partner (15%), President (9%), and Head of (15%)
- A very wide range of industries attend from technology, FMCG/CPG, banking, automotive, energy and many more
- Delegates come from an average of 80+ different countries.



What is right for me?

- Are you looking to generate leads, brand your company and create thought leadership? Consider becoming a **Sponsor** of the Congress.
- Are you looking to brand your company alongside ESOMAR while generating leads? Why not take an **Exhibition** stand to showcase your company?
- Are you looking to cut through the 'noise'? Why not combine various elements at the event to create a **Bespoke package** that meets your strategic needs?



Sponsor – Congress 2026

15% discount for all ESOMAR Corporate Members and premium placement on the expo floor

PACKAGES / Items included	Platinum	Gold	Silver	Bronze
Stand (Sqm.)	24	18	12	8
Online exposure	High	High	Medium	Low
Fast Track	Yes	Yes	Yes	-
Delegate Passes	10	8	6	4
Extra Branding & Sponsorship**	Podcast - Large 4 bespoke elements 4-week media banner Header email banner 30-minute webinar	Podcast - Medium 3 bespoke elements 4-week media banner Header email banner	Podcast - Small 2 bespoke element 2-week media banner Advertorial	1 bespoke element Back wall graphics 2-week media banner
TOTAL	€ 57 800	€ 46 000	€ 33 250	€ 22 300
After 28 November 2025	€ 61 300	€ 48 800	€ 35 350	€ 23 700



Exhibitor – Congress 2026

15% discount for all ESOMAR Corporate Members and premium placement on the expo floor

PACKAGES / Items included	Large Stand	Medium Stand	Info Point
Stand (Sqm.)	8	6	3
Back wall graphics	Yes	Yes	Yes
Furniture	Waste basket Electricity Wifi	2 chairs and 1 table Waste basket Electricity Wifi	2 chairs and 1 table Waste basket Electricity Wifi
Delegate Passes	3	2	1
Announcement of the stand	Yes	Yes	Yes
TOTAL	€ 13 430	€ 9 830	€ 5 600
After 28 November 2025	€ 14 480	€ 10 530	€ 5 950

Bespoke offer – Congress 2026

- 15% discount for all ESOMAR corporate members
- Ask about our Cool Ideas!

SPONSORSHIPS IDEAS	What is included!	COST
Delegate passes	Add additional passes for colleagues	€ 1,350
Client delegate passes	Add additional passes for your clients only (i.e.) not your colleagues – 100 seats available	€ 365
Commercial presentations as a sponsor	Speaking slot featured in the Congress programme 15 minutes	€ 5.040
Commercial presentations on the Discovery stage	Speaking slot on the Discovery stage around the expo 15 minutes	€ 3.900
Commercial masterclass	Invite delegates to an in-depth 1-hour training or masterclass on the Sunday before the event to understand more about a specific hands-on topic incl 1 delegate pass	€ 5.040
Podcast sponsor and interview packages	Choose a mixed media package including emails, interviews, social media exposure and more (see media packages)	€ 3,050 and up
Party sponsorships	Be acknowledged as PARTY Sponsor including email invitations and push notifications in site	Dependent on costs
Networking sponsorships	Sponsor the celebratory drinks and be the belle of the ball	Dependent on costs

**Where will
Congress
2026 be held?**



Palacio De Congresos Valencia

Av. Cortes Valencianas no 60
Valencia

<https://palcongres-vlc.com/es/>