

esomar

Your trusted global
marketing partner in
2026

Expand your brand globally



About esomar

- Established in 1947
- We champion the insights sector
- We are the global community for every data and insights professional.
- We reach over 40,000 professionals worldwide
- Our network spans 130+ countries
- Over 700 companies subscribe to the ICC/ESOMAR Code

We connect, facilitate, inspire, and hold accountable our ecosystem.

Why esomar

We offer a vast array of channels and platforms, the technical know-how to advise you on how to leverage them in the best way possible, and a hands-on VIP approach to support your business needs.

- Flexible packages that can be mixed and matched to meet your needs
- Expert advice to help you get the most of your marketing budget
- International senior network of highly engaged individuals



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In-person Events



Africa 2026

3-5 February 2026
Nairobi / Kenya



Latin America 2026

22-24 March 2026
Rio De Janeiro / Brazil



Insights Summit 2026

12 May 2026
Brussels / Belgium



Asia Pacific 2026

27-29 May 2026
Tokyo / Japan



CEO Forum 2026

29-30 June 2026
Amsterdam/Netherlands



Congress 2026

1-4 September 2026
Valencia / Spain



Awards 2026

2 September 2026
Valencia / Spain



North America 2026

November 2026
USA

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ASIA PACIFIC 2026

27-29 May

Tokyo / Japan



Get involved in ASIA PACIFIC 2026



- 2026 builds on 38 years of events in the region, with the event this year offering a unique focus on global innovation
- Join us in Japan to explore three impactful days, dedicated to new technologies and techniques. Immerse yourself in new knowledge and strategic breakthroughs.

Who will be at Asia Pacific 2026?

- 260+ senior professionals from the region! 60% are research agencies; 16% come from the client side or brands; 24% supply the industry with software
- 60% of delegates have a senior title, including titles (eg) C-Suite (19%), Director (31%); Head of/Manager (19%)
- A very wide range of industries attends, from technology, FMCG/CPG, banking, automotive, energy and many more
- Delegates come from an average of 30+ different countries





Sponsor – Asia Pacific 2026

-10% discount for all ESOMAR Corporate Members

| PACKAGES / Items included | Platinum | Gold | Silver | Bronze |
|--|---|---|---|---|
| Stand (Sqm.) | 18 | 12 | 9 | 6 |
| Branding | Premium | High | Medium | Low |
| Fast track | Yes | Yes | Yes | |
| Speaking slot | 15-minute | 10-minute | - | - |
| Delegate Passes | 6 | 5 | 4 | 3 |
| Extra Branding | Podcast 4 Exclusive brandings 4-week banner Header banner | Podcast 3 Exclusive brandings 2-week banner | Back wall graphics 2 Exclusive branding Header banner | Back wall graphics 2 chairs and a table 1 Exclusive branding Middle banner |
| EARLY BIRD SPECIAL UNTIL 28 November 2025 | € 26 500 | € 21 820 | € 16 180 | € 12 390 |
| After 28 November 2025 | € 27 700 | € 22 820 | € 16 980 | € 12 990 |



Exhibitor – Asia Pacific 2026

-10% discount for all ESOMAR Corporate Members

| PACKAGES / Items included | Medium Stand | Info Point |
|--|---|---|
| Stand (Sqm.) | 6 | 3 |
| Backwall graphics | Yes | Yes |
| Furniture | 2 chairs and 1 table Waste basket Electricity Wifi | 2 chairs and 1 table Waste basket Electricity Wifi |
| Delegate Passes | 2 | 1 |
| Announcement of the stand | Yes | Yes |
| EARLY BIRD SPECIAL UNTIL 28 NOVEMBER 2025 | € 8 060 | € 4 740 |
| After 28 November 2025 | € 8 460 | € 4 940 |



Bespoke offer – Asia Pacific 2026

-10% discount for all ESOMAR Corporate Members

| SPONSORSHIP IDEAS | What is included! | COST |
|--|--|--------------------|
| Delegate passes | Add additional passes for your colleagues | € 900 |
| Client delegate passes | Add additional passes for your clients only (i.e.) not your colleagues – 50 seats available | € 210 |
| Commercial presentations | Speaking slot featured in the programme <small>*Pricing starts at 10 minutes and 15-minute slots can be added</small> | € 2,100 and up* |
| Commercial masterclass | Invite delegates to an in-depth 1-hour training or masterclass to understand more about a specific hands-on topic | € 2,625 |
| Podcast sponsor and interview packages | Choose a mixed media package including emails, interviews, social media exposure and more (see media packages) | € 1,050 and up |
| CLICK Lunch sponsor | Invitation only lunch for brands or clients of research. Sponsors are invited to the lunch (2 representatives) and featured as the sponsor onsite and online | € 2,700 |
| Party sponsorships | Be acknowledged as PARTY Sponsor including email invitations and push notifications in site | Dependent on costs |
| Networking sponsorships | Sponsor the celebratory drinks and be the belle of the ball | Dependent on costs |

Where will Asia Pacific 2026 be held?



Hilton Tokyo Odaiba

1 Chome-9-1 Daiba

Minato City

Tokyo 135-8625

Japan

+81 3-5500-5500

<https://www.hilton.com/en/hotels/tyotohi-hilton-tokyo-odaiba/>

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Esomar Congress 2026

Valencia / Spain

1 - 4 September 2026





ESOMAR Congress 2026

In 2026, we look forward to welcoming you to Valencia for our 79th Annual Congress, set in a city that blends historic character with modern innovation.

We will be presenting world-class content, extensive business opportunities, and great networking.

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Who will be there?

- 1000+ senior professionals from around the world! 60% are research agencies; 20% come from client side or brands; 15% supply the industry with software
- 60% of delegates have a senior title including titles containing CEO (10%), Director (31%), Partner (15%), President (9%), and Head of (15%)
- A very wide range of industries attend from technology, FMCG/CPG, banking, automotive, energy and many more
- Delegates come from an average of 80+ different countries.

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What is right for me?

- Are you looking to generate leads, brand your company and create thought leadership? Consider becoming a **Sponsor** of the Congress.
- Are you looking to brand your company alongside ESOMAR while generating leads? Why not take an **Exhibition** stand to showcase your company?
- Are you looking to cut through the 'noise'? Why not combine various elements at the event to create a **Bespoke package** that meets your strategic needs?

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Sponsor – Congress 2026

15% discount for all ESOMAR Corporate Members and premium placement on the expo floor

| PACKAGES / Items included | Platinum | Gold | Silver | Bronze |
|---|--|--|--|--|
| Stand (Sqm.) | 24 | 18 | 12 | 8 |
| Online exposure | High | High | Medium | Low |
| Fast Track | Yes | Yes | Yes | - |
| Delegate Passes | 10 | 8 | 6 | 4 |
| Extra Branding & Sponsorship** | Podcast - Large 4 bespoke elements 4-week media banner Header email banner 30-minute webinar | Podcast - Medium 3 bespoke elements 4-week media banner Header email banner | Podcast - Small 2 bespoke element 2-week media banner Advertorial | 1 bespoke element Back wall graphics 2-week media banner |
| TOTAL | € 57 800 | € 46 000 | € 33 250 | € 22 300 |
| After 28 November 2025 | € 61 300 | € 48 800 | € 35 350 | € 23 700 |

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Exhibitor – Congress 2026

15% discount for all ESOMAR Corporate Members and premium placement on the expo floor

| PACKAGES / Items included | Large Stand | Medium Stand | Info Point |
|----------------------------------|-------------------------------------|---|---|
| Stand (Sqm.) | 8 | 6 | 3 |
| Back wall graphics | Yes | Yes | Yes |
| Furniture | Waste basket Electricity Wifi | 2 chairs and 1 table Waste basket Electricity Wifi | 2 chairs and 1 table Waste basket Electricity Wifi |
| Delegate Passes | 3 | 2 | 1 |
| Announcement of the stand | Yes | Yes | Yes |
| TOTAL | € 13 430 | € 9 830 | € 5 600 |
| After 28 November 2025 | € 14 480 | € 10 530 | € 5 950 |

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Bespoke offer – Congress 2026

- 15% discount for all ESOMAR corporate members
- Ask about our Cool Ideas!

| SPONSORSHIPS IDEAS | What is included! | COST |
|---|---|--------------------|
| Delegate passes | Add additional passes for colleagues | € 1,350 |
| Client delegate passes | Add additional passes for your clients only (i.e.) not your colleagues – 100 seats available | € 365 |
| Commercial presentations as a sponsor | Speaking slot featured in the Congress programme 15 minutes | € 5.040 |
| Commercial presentations on the Discovery stage | Speaking slot on the Discovery stage around the expo 15 minutes | € 3.900 |
| Commercial masterclass | Invite delegates to an in-depth 1-hour training or masterclass on the Sunday before the event to understand more about a specific hands-on topic incl 1 delegate pass | € 5.040 |
| Podcast sponsor and interview packages | Choose a mixed media package including emails, interviews, social media exposure and more (see media packages) | € 3,050 and up |
| Party sponsorships | Be acknowledged as PARTY Sponsor including email invitations and push notifications in site | Dependent on costs |
| Networking sponsorships | Sponsor the celebratory drinks and be the belle of the ball | Dependent on costs |

Where will
Congress
2026 be held?



Palacio De Congresos Valencia

Av. Cortes Valencianas no 60
Valencia
<https://palcongres-vlc.com/es/>